FOTO/ INDUSTRIA

BOLOGNA'15

PRESS RELEASE

PRESENTATION OF FOTO/INDUSTRIA 2015 BIENNALE
PRESENTATION OCTOBER 2, IN BOLOGNA

Fourteen exhibitions in 12 iconic cultural buildings in the city centre

OPENING TO THE PUBLIC: October 3, 2015
Exhibition in the historic **city centre** and at the **MAST** from October 3 until November 1, 2015

Admission to all exhibitions is free

The theme of the second edition of FOTO/INDUSTRIA 2015 Biennale in Bologna, is focussed on the world of work in all its aspects and in particular on the industrial production chain from conception to recycling.
The Biennale, promoted by the **MAST Foundation** in collaboration with the **Bologna Municipality** under the artistic direction of François Hébel, includes **14 exhibitions** that will be held during the month of October in eleven historic buildings in the city centre and at **MAST**.
An event of such great importance, both national and international, confirms the generous objective of the **MAST Foundation** to offer cultural initiatives of high quality to an increasingly changing and motivated public, and the commitment of the **Bologna Municipality** in promoting artistic activities linked with the tradition and history of local industry.
"The FOTO/INDUSTRIA Biennale has become an important occasion for Bologna, an international event created to bring added value to the local community and its industrial traditions, and to help discover some of the city's key locations. With the **MAST** Foundation, Isabella Seràgnoli offers us fascinating glimpses of industry and the working world through art photography, absorbing aspects and qualities of a universe that is strongly representative of the social and economic fabric of our metropolitan area" commented the **Mayor of Bologna, Virginio Merola.**
"We have consolidated a partnership with the municipal administration that will make this initiative even more successful and will help to promote this city recognised for its unique characteristics in the world of industry. Our aim is to also make Bologna a point of reference for photography that describes the industry" said **Isabella Seràgnoli, President of the MAST Foundation.**
The Artistic Director, François Hébel, explained: "Even more than the first edition in 2013 – this event, unique in its genre for its capacity to seize glimpses and impressions of the world of

WITH THE PATRONAGE OF

FONDAZIONE
MAST.
MANIFATTURA DI ARTI,
SPERIMENTAZIONE
E TECNOLOGIA.

Comune di Bologna

FOTO/ INDUSTRIA
BOLOGNA'15

labour and production, is a genuine international photography festival offered to the public by the **MAST** Foundation and the Municipality of Bologna. Visitors will have the opportunity of viewing the exhibitions in the exceptional setting of the city's historic centre and the redeveloped industrial area, today the location of the **MAST** headquarters.

The works will be on show in new exhibition spaces in the city centre: historic palaces, Baroque chapels, and museums, all close enough to be visited on foot with the opportunity of seeing permanent collections while visiting the FOTO/INDUSTRIA exhibitions".

The artists chosen for the exhibitions on show are some of the most talented names in the photographic world, although vastly different in style: some are widely renowned photographers, others are reporters, portraitists, corporate photographers and young professionals, but all with a common characteristic – their compelling, unexpected and strongly significant methods and perspectives.

An extensive program of events will provide opportunities to meet photographers and exhibition curators.

According to François Hébel: "The Bologna FOTO/INDUSTRIA Biennale hopes to expand the domain of industrial photography for a far greater public and to help develop the quality of our glimpse".

We would like to thank the institutions of the public buildings that will host the exhibitions of FOTO/INDUSTRIA BOLOGNA '15.

Press Office
press@fondazionemast.org

Claudine Colin Communication
Thomas Lozinski
28 rue de Sévigné / 75004 Paris
thomas@claudinecolin.com
www.claudinecolin.com
Ph. +33 (0)1 42 72 60 01

WITH THE PATRONAGE OF

FONDAZIONE MAST. MANIFATTURA DI ARTI, SPERIMENTAZIONE E TECNOLOGIA.

Comune di Bologna